



Charitable Registration Number: 14077 6980 RR0001

ANNUAL REPORT

2023

Breast Cancer Action Ottawa
Satellite Office
1130 St Emmanuel Terrace
Orleans, Ontario
K1C 2J7

Phone: 613-736-5921

Website: <http://bcaott.ca/>

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WHO ARE WE?

MISSION

Breast Cancer Action Ottawa is a local, community-based organization dedicated to enhancing the quality of life for those living with a breast cancer diagnosis through practical help, emotional support, and education.

Our vision is to offer as much emotional and physical support for your well-being in a positive, easy, and informative way. We understand how difficult it is to receive a diagnosis – you might be thinking, “now what?” We are here and we are prepared to help! Our vision is to make sure that regardless of gender, those working through the next steps of a breast cancer diagnosis receive our support and benefit from our programs.

Our Guiding Principles Commitment.

Breast Cancer Action strives to operate in a manner that serves the best interest of the organization, with consideration given to the needs of our clientele, stakeholders, and the community.

1. **Inclusion.** Breast Cancer Action strives to implement broad-based decision-making practices that best reflect the needs and expectations of all concerned.
2. **Diversity.** Breast Cancer Action respects and values differences among our patrons and stakeholders and believes diverse perspectives can be advantageous.
3. **Transparency.** Breast Cancer Action promotes openness regarding our vision, mission, and mandate.
4. **Integrity.** Breast Cancer Action remains committed to providing our clientele, stakeholders, and the community with information, care, and support to the best of our abilities.
5. **Effectiveness.** As an organization often faced with difficult choices based on limited resources, Breast Cancer Action will strive to achieve maximum results with the resources that are available.

WHAT DO WE DO?

Founded in 1992 by three Ottawa women, Breast Cancer Action remains a grassroots organization operating with the belief that collectively, we have the power to make a difference. Breast Cancer Action, a post diagnosis support and resource center where one can find hope, friendships, support, and understanding amongst sister and brother breast cancer survivors/thrivers.

HOW WE DO IT

We focus our attention on meeting the immediate needs of those diagnosed with breast cancer living in our community. We recognize that the breast cancer pathway is often overwhelming, and to help breast

cancer patients navigate the way, we provide information, support, workshops, peer support and wellness programs such as our health and fitness program.

For the newly diagnosed and those living with breast cancer (for the longer term), Breast Cancer Action provides a variety of core programs and services designed specifically to meet the diverse and changing needs of those diagnosed with breast cancer. As an organization that thrives through healthy volunteerism, we take pride in ensuring continuity through effective leadership, clear vision and strong direction.

As a post diagnosis support and resource center, we are committed to meeting the needs of an audience of people at various stages of their breast cancer diagnosis, treatment, post treatment and recovery.

For our community, Breast Cancer Action continues to work toward increasing our organizational profile within the community we serve. As a registered charitable organization, we are committed to sharing information with our valued supporters, stakeholders, and donors relevant to the governance, finances, and operation of the organization.

Breast Cancer Action believes in a proactive approach to educational outreach efforts, working diligently to reach out to all segments of the population including special needs interest groups, multicultural communities, the corporate sector, and the medical community.

MESSAGE FROM THE PRESIDENT-Diane Hayes

There is still uncertainty in our communities. Those with a cancer diagnosis are still experiencing the fear of getting sick of contracting disease that may be difficult to overcome considering the weakened state of some immune systems.

We must all do our part to protect those who need protection – our elderly and those who live with a cancer diagnosis and/or illness. It is our hope that we can eventually move back to a world where we can get together and enjoy each other like we used to.

With our partnership with the Kin Club of Russell and their Catch the Ace, we will be receiving funds for our programs and their support is truly appreciated. Our third-party event organizers are also high on our list to thank. Without their kind support, we could not manage any of these.

Look for a lot of ameliorations and changes in 2024. We are moving onward and forward.

Diane Hayes
BCA Ottawa
Board President

MESSAGE FROM THE EXECUTIVE DIRECTOR -Marie-Louise Doyle

I am happy to report that our relationship with the Breast Health Centre has continued to grow stronger. Our programs continue to help the newly diagnosed and those living with a breast cancer diagnosis. This is what we accomplished this year:

In 2023, BCA provided:

- ✓ 600 Sponsored Memberships.
- ✓ 350+ peer support referrals, including our own peer support and metastatic peer support programs, and referrals to outside organizational peer support programs.
- ✓ 160 Body & Soul online fitness classes.
- ✓ 500 + gifted post-surgical camisoles.
- ✓ 700+ heart felt pillows.
- ✓ 36 gifted prostheses for those in financial need.

With Kingston ON opening its own breast health centre, we worked together to train their peer supporters and assist them in setting up their administrative processes.

As we continue to put COVID in our rearview mirror, it is time to rebuild our board to its full complement. To reach that goal we have rewritten board position job descriptions and we're looking forward to bringing on new board members in 2024.

This exercise also resulted in us changing our mission, vision, mandate, and values. Check it out: <https://bcaott.ca/about-us/who-we-are/>

CHANGING TOMORROW, TODAY

We continue to develop programs and responses that support the work we have been doing, that continues to be a clearer framework that is more streamlined with our day-to-day activities.

As you will see we have moved forward in continuing to develop BCA and ensure its future growth by working towards a plan that is specific, measurable, achievable, realistic, and timely. We continue to be SMART. The details in the table will ensure that our Executive Director has the support that they need, that Directors are held accountable for their portfolios resulting in deliverables to ensure the continued growth and success of BCA Ottawa. The BCA Board will keep its collective eye on the ball and ensure that we continue to represent those living with a breast cancer diagnosis accordingly.

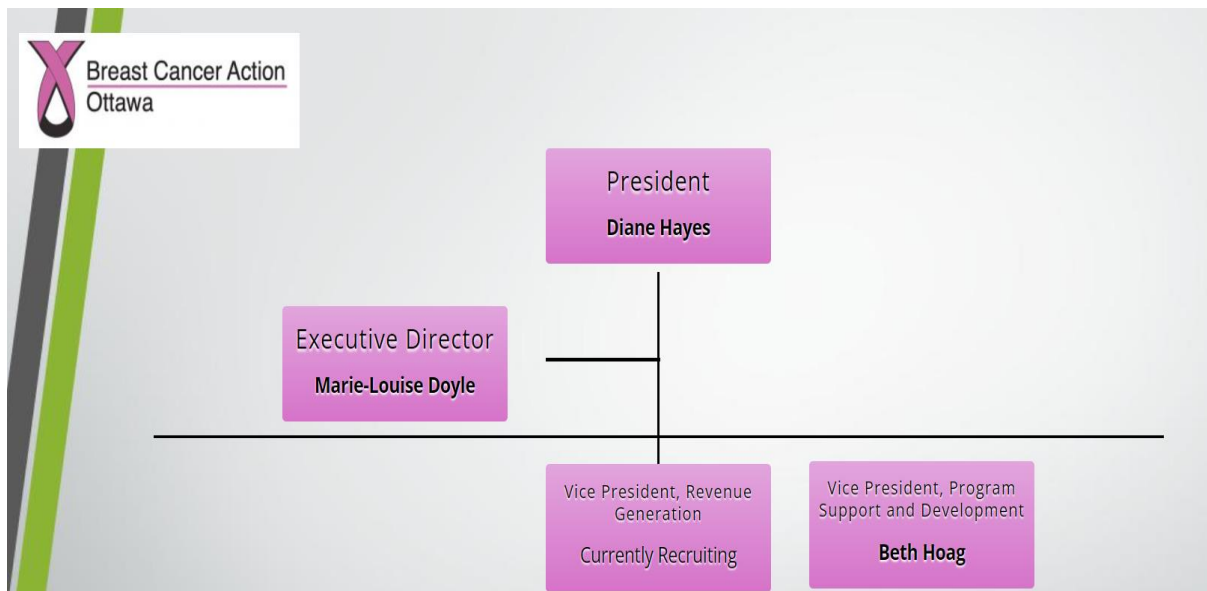
We have successfully continued our work on transitioning our Board infrastructure and overall program goals and objectives for over a little more than 1 year now. We continue to develop our Action Plan and to answer the questions “Where are we going?” and “How will we get there?” We continue to use the SMART model to ensure our outcomes meet those original objectives. So SMART means: Specific, Measurable, Achievable, Realistic, and Timely = SMART.

The last 12 months have proven to be overwhelmingly challenging when ensuring our financial viability. To that end, the Board and I are working together in shaping the future of BCA Ottawa. Our relationship is encapsulated in one statement:

The Board provides the vision and direction, and the Executive Director operationalizes that direction.

The following Board Structure represents those portfolios that are required to run a successful organization. Next year each Director will be asked to work both strategically and operationally. They are busy making plans and putting forward an implementation strategy.

To ensure the continued success of BCA Ottawa, we did successfully re-imagine a new Board model that has ensured that BCA keeps moving into a successful year with strategic plan and resulting action plans to ensure the Executive Director receives clear messages on how to operationalize these activities. We continue to develop our Action Plan and to answer the questions “Where are we going?” and “How will we get there?” We continue to use the SMART model to ensure our outcomes meet those original objectives. So SMART means: Specific, Measurable, Achievable, Realistic, and Timely = SMART.



BCA needs to keep its collective eye on the ball: Here is an excerpt from Musa Mayer's book: "Advanced Breast Cancer-A Guide to Living with Metastatic Disease", Chapter 1: Denial, Fear and Popular Perceptions:

"The universal symbol of breast cancer awareness in recent years has been the pink ribbon, appropriated from the ubiquitous AIDS red ribbon. Breast cancer activists frequently object to this symbol. "This is not a pastel-coloured disease, and little strips of cloth will not end the epidemic," wrote Barbara Brenner, Executive Director of Breast Cancer Action of San Francisco. "Of all the pink ribbon pins made over the last several years, only one manages to convey the dual reality that breast cancer patients really face, and it is that of the Ottawa-based Breast Cancer Action group, that uses an upside-down pink ribbon, in the shape of a teardrop, the pink lined with black."

This table confirms our direction:

Strategy Cycle Phase	2023 Status
<p>Step 1: Gather Information</p> <ul style="list-style-type: none"> ✓ Common understanding of mission and values ✓ Understanding of programs and actions on the ground ✓ Review Strategic Plan ✓ Ensure stakeholders are represented in the process. ✓ Consider impact of competing interests and organizations. ✓ Know the current resources (funding, HR, expertise, network of the organization) 	<p>Completed</p> <p>Completed</p> <p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p>
<p>Step 2: Analyze</p> <ul style="list-style-type: none"> ✓ Discuss and assess our internal check-in, state of our organization. ✓ Make sense of our gathered information. ✓ Strengths, weaknesses, opportunities, threats ✓ Discuss and assess the external scan, what climate are we living in? 	<p>Relaunched</p> <p>Completed</p> <p>Ongoing</p> <p>Ongoing</p>
<p>Step 3: Prioritize</p> <ul style="list-style-type: none"> ✓ Discuss and assess where we need to go next. ✓ Where do we put our limited time, energy, and resources? 	<p>Ongoing</p> <p>Ongoing</p>
<p>Step 4: Identify Strategies</p> <ul style="list-style-type: none"> ✓ How do we get there? ✓ Develop strategy to address priorities ✓ Set SMART goals 	<p>Ongoing</p> <p>Ongoing</p> <p>Rebooting</p>
<p>Step 5: implementation</p> <ul style="list-style-type: none"> ✓ Review existing Board structure. ✓ Review existing staff structure. ✓ Confirm vision, mission, values. ✓ Create portfolios and their accompanying job descriptions. ✓ Slot existing board members into those roles ✓ Assess job descriptions for validity and reality check. ✓ Create action plan to support program areas 	<p>Completed</p> <p>Completed</p> <p>Completed</p> <p>Completed</p> <p>Completed</p> <p>Completed</p> <p>Ongoing</p>
<p>Step 6: Evaluate</p> <ul style="list-style-type: none"> ✓ Did we meet our goals? 	<p>Start date April 1, 2023</p>

CORPORATE GIVING: OUR 2023 CIRCLE OF FRIENDS

THANK YOU TO OUR PARTNERS, SPONSORS AND THIRD-PARTY FUNDRAISERS! WE COULDN'T THRIVE WITHOUT YOU!

Check out our supporters! <https://bcaott.ca/partners/>

If it were not for the support of donors, sponsors and 3rd party fundraisers, Breast Cancer Action would have simply disappeared as another victim of the pandemic.

BCA would like to thank our 3rd party fundraisers. Take a look at these video to see the results of their hard work and passion to support those living with BREAST CANCER DIAGNOSIS:

- Twins Causes 2023: <https://www.youtube.com/watch?v=98z3y5pkgBo>
- Par Fore Golf Tournament: <https://www.youtube.com/watch?v=W1nec-f8vrE>
- Expedia 2023 Charity Golf Tournament for Breast Cancer: https://www.youtube.com/watch?v=4EKBr079_iU

In Memoriam Donors

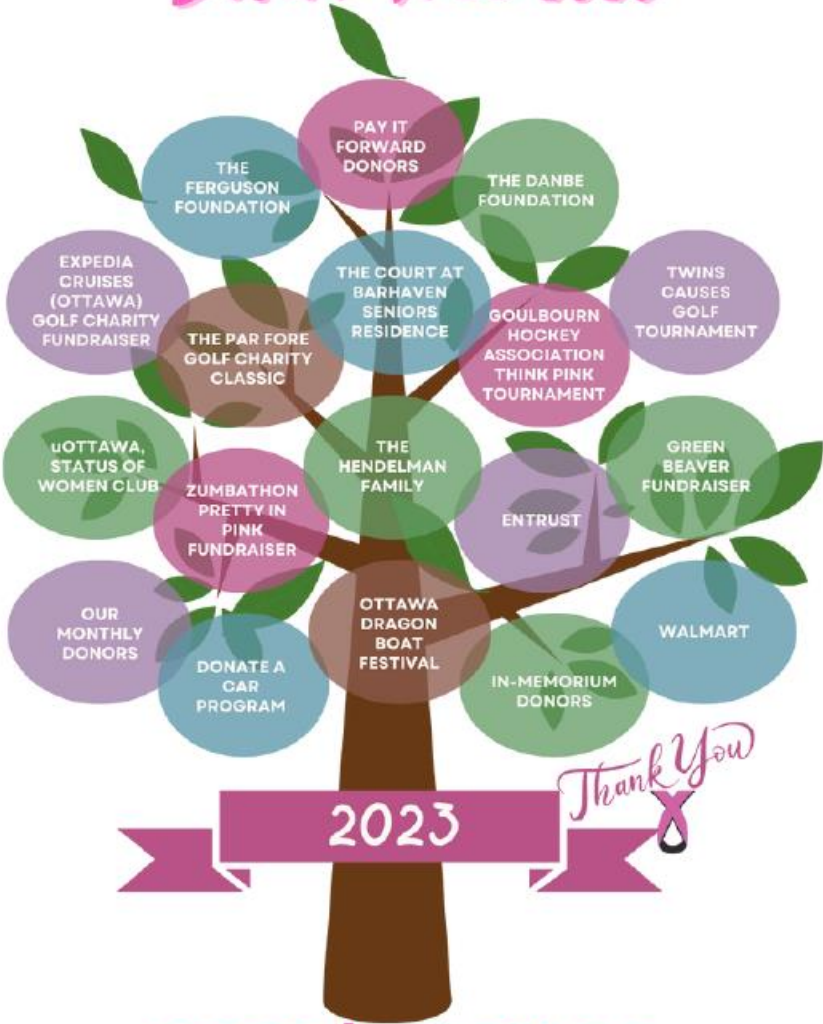
Special thanks and honourable mention to those families, who at the worst time in their lives, raised funds in the name of their loved ones with In Memoriam donors. These incredible family members and friends together raised almost \$5,000.

Our hearts go out to you in your time of loss.



Much thanks to BCA supporters:

*Breast Cancer Action
Donor Tree 2023*



www.bcaott.ca
Thank You

HOW WE RAISE A DOLLAR

As a charitable organization, Breast Cancer Action actively seeks to raise revenue year-round to help offset the costs incurred by our educational outreach efforts, core programs and services as well as the operation of the post diagnosis support and Resource Center. During the 2023 fiscal year (January 1 to December 31, 2023) Breast Cancer Action raised funds through a variety of methods.

The Pay It Forward Annual Fundraising Campaign

This gives those in our community the opportunity to make donations to make sure that the future newly diagnosed will benefit from our programs.

Corporate sponsorship and program revenue

Funds generated in this category consist of designated corporate sponsorship dollars, as well as revenue assigned to specific programs and services, such as The Kelly Project and our Peer Support Program.

Third-party fund-raising activities or events

Funds generated in this category are the result of money raised during special fund-raising events or activities organized by an outside source, such as Twins' Causes Golf Tournament, Catch the Ace Lottery from the Kin Club of Russell, and Zumba Party in Pink.

Donations

Funds generated in this category stem from direct mail donations, individual donations in memoriam and special event revenue such as revenue garnered from the Embrun tradeshow.

Other revenue

Funds generated in this category are derived from product sales, miscellaneous revenue sources and investment income.

PROGRAMS, SERVICES, AND INITIATIVES

To learn more about our programs, services and initiatives please visit our newly rebuilt website by visiting <https://bcaott.ca/programs/>.

The following is a list of a few of our program offerings,

- ✓ Newly Diagnosed Sponsored Access to BCA Programs
- ✓ The Kelly Project
- ✓ Peer Support Program
 - One on one
 - Group

- ✓ Metastatic Breast Cancer Support Group
- ✓ Body and Soul Health and Wellness Program,
- ✓ The Heart Filled Pillow Project
- ✓ The Prosthesis Bank
- ✓ Knowledge is Power Webinar Series
- ✓ The Lymphoedema Project (Under development)

OVERVIEW: WHERE YOUR MONEY GOES

Activities, Programs and Services

Included in this category are the costs associated with the delivery of the Peer Support, Lymphoedema, and Health and Wellness program, as well as The Kelly Project.

Also included in this category are associated educational outreach costs such as those associated with the publication of our quarterly newsletter and various print materials for the pre-op and outreach workshops.

Administration

Included in this category are relevant administrative and office management costs.

Core Operations

Included in this category are rental fees associated with the operation of the Breast Cancer Action's programs as well as the preparation of mandatory government remittances. Learn about these programs here: <https://bcaott.ca/resources/>

Other

Included in this category are miscellaneous costs including banking fees and standard overhead costs such as utilities, telephone, maintenance fees, professional fees, accounting services and internal audit fees, insurance and hardware and software purchases.

Fundraising and Allocation of Sponsorship Dollars

Included in this category are the costs associated with delivery of special fundraising activities or events, application of designated corporate sponsorship dollars for the Health and Wellness program, as well as other fund raising and grants or revenue generating activities.

HOW YOUR MONEY MAKES A DIFFERENCE

With the financial support that we receive, we can continue with the following activities in support of those living with a breast cancer diagnosis:

- We host preoperative sessions for those about to undergo surgery. [STILL ON HOLD due to COVID]
- We offer free workshops to help minimize the risk of developing lymphoedema.
- We develop new educational materials to share with our community and our best health partners.
- We operate Post Diagnosis Support and Resource Center to ensure information and supporting resources are made available to those who need our assistance.
- We fund our Peer Support program to help those newly diagnosed deal with the challenges of breast cancer.
- We foster health promotion by offering a wide range of fitness and mental health classes.
- We expand the Body and Soul Health and Wellness Program to include level one classes to those still in treatment or in recovery.
- We expand the scope of our outreach efforts to welcome new programs, projects, and initiatives, and to expand existing programs such as the Kelly program.
- We expand our organizational profile by reaching out to special interest groups within the community through outreach initiatives.

...and so much more!

Recruitment of new volunteers

Our volunteers continue to be a cross section of the population, including high school students, college and university students and graduates, Breast Cancer Action patients and their families, retirees, and members of the public at large. Our volunteers provide a wealth of skills, experience, and knowledge that they share with BCA. This can include knowledge of varying linguistic and cultural backgrounds, personal and professional experience, and network engagement.

We recruit our volunteers through various means. First, our own newly diagnosed and those living with a breast cancer diagnosis (for the longer term) are contacted through emails, our website, and our quarterly newsletter. Individuals from the community can contact our executive director, reach out via email or via our website. We also offer internships for students seeking volunteer hours to graduate from high school and work with students at Algonquin college. is it time for you to volunteer? Apply here:

<https://bcaott.ca/programs/peer-support-program/volunteer-program/>

FINANCIAL SUMMARY 2023

Financial statement for the year ending December 31st, 2023. As prepared by Gauvreau Accounting firm, the following reflects the activities of Breast Cancer Action and is derived from financial statements from the firm. The balance sheet as of December 31, 2023, shows:

Breast Cancer Action Ottawa													
Profit and Loss January - December 2023													
Annual Basic Wednesday, March 26, 2024													
9:41 AM GMT-24:00													
	Jan-23	Feb-23	Mar-23	Apr-23	May-23	Jun-23	Jul-23	Aug-23	Sep-23	Oct-23	Nov-23	Dec-23	Row Tally
INCOME [BCA FYE 2023]													
3rd Party Fundraiser Donations	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 8,415.00	\$ 30,270.00	\$ -	\$ -	\$ 38,685.00
Donations	\$ 10,017.37	\$ 7,770.17	\$ 672.00	\$ 10,221.00	\$ 1,044.60	\$ 6,539.17	\$ 3,131.88	\$ 23,481.79	\$ 2,205.97	\$ 17,775.00	\$ 3,081.00	\$ 3,593.13	\$ 89,533.08
Services	\$ -	\$ -	\$ 120.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 120.00
Sponsorships	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 2,079.56	\$ 2,620.00	\$ -	\$ -	\$ -	\$ -	\$ 4,699.56
[ALMOST] Total Income	\$ 10,017.37	\$ 7,770.17	\$ 792.00	\$ 10,221.00	\$ 1,044.60	\$ 6,539.17	\$ 5,211.44	\$ 26,101.79	\$ 10,620.97	\$ 48,045.00	\$ 3,081.00	\$ 3,593.13	\$ 133,037.64
[ALMOST] GROSS PROFIT ["see "Other Income"]	\$ 10,017.37	\$ 7,770.17	\$ 792.00	\$ 10,221.00	\$ 1,044.60	\$ 6,539.17	\$ 5,211.44	\$ 26,101.79	\$ 10,620.97	\$ 48,045.00	\$ 3,081.00	\$ 3,593.13	\$ 133,037.64
EXPENSES [BCA FYE 2023]													
Bank Fees	\$ 31.25	\$ 86.53	\$ 21.80	\$ 181.16	\$ 91.16	\$ 68.91	\$ 40.31	\$ 28.18	\$ 102.43	\$ 18.60	\$ 75.00	\$ 36.85	\$ 782.18
Dues & Subscriptions	\$ 58.20	\$ 58.20	\$ 85.04	\$ 38.96	\$ -	\$ -	\$ 20.33	\$ 89.34	\$ 82.14	\$ 83.01	\$ 244.67	\$ 81.50	\$ 841.39
Grants & Revenue Generation	\$ -	\$ -	\$ -	\$ 519.70	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 519.70
Software	\$ -	\$ -	\$ -	\$ 519.70	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 519.70
Total Grants & Revenue Generation	\$ -	\$ -	\$ -	\$ 519.70	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 519.70
Insurance Expense	\$ 64.72	\$ 64.72	\$ 64.60	\$ -	\$ 70.60	\$ 70.60	\$ 70.60	\$ 70.60	\$ 70.60	\$ 70.60	\$ 70.60	\$ 70.60	\$ 758.84
Legal and professional fees	\$ 8,818.79	\$ 4,262.68	\$ -	\$ -	\$ -	\$ -	\$ 727.58	\$ 519.70	\$ 519.70	\$ 519.70	\$ 519.70	\$ 519.70	\$ 16,407.55
Marketing	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
2021 BCA Health and Wellness Classes	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 100.00	\$ -	\$ -	\$ -	\$ -	\$ 100.00
Advertising/Promotional	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 73.82	\$ -	\$ -	\$ -	\$ -	\$ 73.82
Fundraising - Expedis Cruise	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 142.26	\$ -	\$ -	\$ -	\$ -	\$ 142.26
Total Marketing	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 318.08	\$ -	\$ -	\$ -	\$ -	\$ 318.08
Marketing and Communications	\$ -	\$ -	\$ -	\$ 604.15	\$ 1,671.78	\$ -	\$ -	\$ 1,524.97	\$ -	\$ -	\$ -	\$ 873.48	\$ 4,674.38
Meals & Entertainment	\$ -	\$ 95.60	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 95.60
Office/General Administrative Expenses	\$ 2.00	\$ 2,228.43	\$ 1,555.91	\$ 521.55	\$ 2.00	\$ 2.00	\$ 2.00	\$ 2.00	\$ 2.00	\$ 108.52	\$ 158.37	\$ 159.80	\$ 4,744.58
Postage & Delivery	\$ -	\$ 335.00	\$ -	\$ 500.00	\$ -	\$ 500.00	\$ -	\$ -	\$ -	\$ -	\$ 500.00	\$ -	\$ 1,835.00
Programs	\$ -	\$ 860.00	\$ 1,340.00	\$ 550.00	\$ 480.00	\$ 1,320.00	\$ -	\$ -	\$ 1,340.00	\$ 1,340.00	\$ 1,340.00	\$ 1,340.00	\$ 9,910.00
Body & Soul Wellness Program	\$ -	\$ 860.00	\$ 1,340.00	\$ 550.00	\$ 480.00	\$ 1,320.00	\$ -	\$ -	\$ 1,340.00	\$ 1,340.00	\$ 1,340.00	\$ 1,340.00	\$ 9,910.00
Health & Wellness Costs	\$ 1,000.00	\$ 1,000.00	\$ 1,000.00	\$ 1,000.00	\$ 1,000.00	\$ 1,000.00	\$ -	\$ -	\$ 1,000.00	\$ 1,000.00	\$ 1,000.00	\$ 1,000.00	\$ 10,000.00
Heart Shaped Pillow Project	\$ -	\$ -	\$ 250.00	\$ -	\$ 250.00	\$ -	\$ 640.02	\$ -	\$ 250.00	\$ 434.77	\$ 183.96	\$ 250.00	\$ 2,258.75
Materials for Pillows	\$ -	\$ -	\$ 258.53	\$ -	\$ 179.06	\$ -	\$ -	\$ -	\$ 365.44	\$ -	\$ -	\$ -	\$ 803.03
Total Heart Shaped Pillow Project	\$ -	\$ -	\$ 608.63	\$ -	\$ 429.06	\$ -	\$ 640.02	\$ -	\$ 616.44	\$ 434.77	\$ 183.96	\$ 260.00	\$ 3,081.78
Lymphedema Awareness Program	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 145.53	\$ -	\$ -	\$ -	\$ -	\$ 145.53
The Kelly Project Expense	\$ -	\$ 1,004.90	\$ 1,135.98	\$ 1,485.51	\$ -	\$ -	\$ -	\$ 3,752.50	\$ 1,995.00	\$ -	\$ -	\$ 2,380.91	\$ 11,754.80
Total Programs	\$ -	\$ 1,864.90	\$ 3,984.61	\$ 3,036.61	\$ 1,909.06	\$ 1,320.00	\$ 640.02	\$ 3,888.03	\$ 4,860.44	\$ 2,774.77	\$ 2,623.96	\$ 4,870.81	\$ 31,872.11
Service Fees	\$ 14.99	\$ 6.29	\$ 6.29	\$ 5.42	\$ 5.42	\$ 14.92	\$ 12.92	\$ 5.42	\$ 5.42	\$ 5.42	\$ 5.42	\$ 21.04	\$ 108.97
Stripe Fees	\$ 102.42	\$ 17.23	\$ 16.23	\$ 293.43	\$ 17.80	\$ 25.68	\$ 30.32	\$ 42.80	\$ 15.63	\$ 44.41	\$ 66.61	\$ 34.16	\$ 706.72
Subcontractor	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1,016.35	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 2,500.00	\$ 3,516.35
Administration	\$ -	\$ 500.00	\$ -	\$ -	\$ 500.00	\$ -	\$ -	\$ -	\$ 840.00	\$ 1,448.45	\$ 320.00	\$ -	\$ 3,608.45
Instructor Expense	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1,016.35	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1,016.35
Program Development & Delivery	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1,016.35	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1,016.35
Sponsored Membership Program	\$ 3,770.83	\$ 3,770.83	\$ 3,770.83	\$ 3,770.83	\$ 3,770.83	\$ 3,770.83	\$ 3,770.83	\$ 3,770.83	\$ 3,770.83	\$ 3,770.83	\$ 3,770.83	\$ 3,770.83	\$ 45,249.96
Total Subcontractor	\$ 3,770.83	\$ 4,270.83	\$ 3,770.83	\$ 3,770.83	\$ 4,270.83	\$ 5,803.53	\$ 3,770.83	\$ 3,770.83	\$ 3,770.83	\$ 4,610.83	\$ 5,219.28	\$ 6,590.83	\$ 53,391.11
Telephone & Internet	\$ 36.38	\$ 36.38	\$ 36.38	\$ -	\$ -	\$ -	\$ 80.19	\$ 77.37	\$ -	\$ 38.46	\$ -	\$ -	\$ 305.16
Travel	\$ 126.93	\$ 91.99	\$ 400.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 618.92
Total Expenses	\$ 15,026.61	\$ 13,418.75	\$ 9,941.69	\$ 9,470.71	\$ 8,035.06	\$ 8,805.64	\$ 6,095.10	\$ 10,946.32	\$ 9,619.19	\$ 8,274.02	\$ 9,393.61	\$ 13,363.87	\$ 118,978.29
*OTHER INCOME	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1,000.00	\$ -	\$ -	\$ 1,000.00	\$ 2,000.00
Grants	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1,000.00	\$ -	\$ -	\$ 1,000.00	\$ 2,000.00
Interest & Other Income	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 70.21	\$ -	\$ 70.21
Total Other Income	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1,000.00	\$ -	\$ 70.21	\$ 1,000.00	\$ 2,070.21
PROFIT [NET PROFIT/LOSS]	\$ (3,009.14)	\$ (6,648.61)	\$ (9,149.69)	\$ 750.29	\$ (6,994.06)	\$ (2,286.47)	\$ (183.66)	\$ 16,766.47	\$ 2,101.78	\$ 39,770.88	\$ (8,232.40)	\$ (8,786.74)	\$ 16,129.68

WHO WE WORK WITH

- ✓ The Breast Health Centre
- ✓ The Ottawa Hospital Cancer Center
- ✓ The Ottawa Public Health Department women's breast Health Center
- ✓ Ontario Breast Screening Program
- ✓ Ottawa integrative Cancer Center
- ✓ Special interest groups
- ✓ The Wellness community
- ✓ Members of the medical community
- ✓ Members of the corporate sector
- ✓ Members of the retail sector
- ✓ Other charitable organizations
- ✓ The newly diagnosed
- ✓ Those living with a breast cancer diagnosis (longer term)
- ✓ Our community
- ✓ Kelly's Boutique
- The Wabano Centre
- The Elizabeth Fry Society
- Breast Cancer Action - Kingston

THE FACE OF LEADERSHIP

BCA Board of Directors & Program Chairs as of December 31, 2023

- Diane Hayes President
- Beth Hoag Director, Program Support and Development
 1. Facilitator, Health and Wellness
 - ✓ Beth Hoag
 2. Facilitator, Metastatic Cancer Support Program
 - ✓ Laurie Tresa
 3. Facilitator, Peer Support
 - ✓ Andrea Douglas
 4. Facilitator, Lymphedema Program
 - ✓ Beth Hoag
 5. , Facilitator The Kelly Project
 - ✓ Diane Hayes